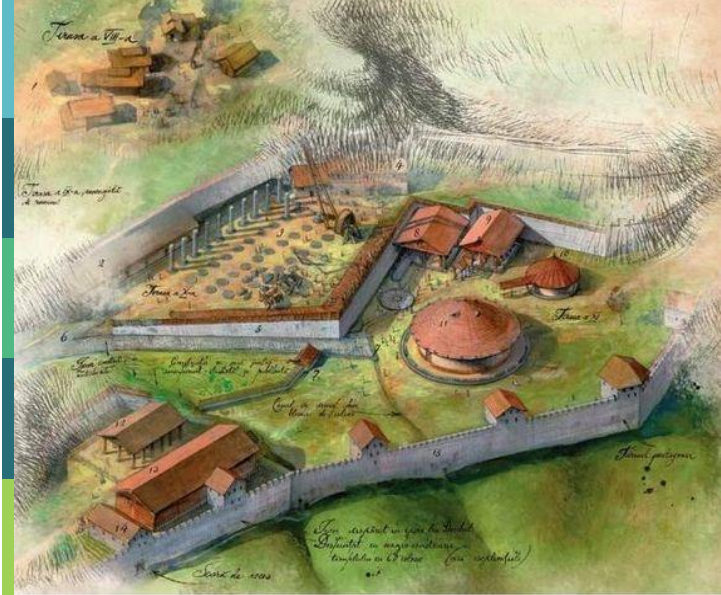




SARMI

SARMI

Looks like a game, but hides
a lifesaving alert system



FACTS AND FIGURES

U.S.A.

20 people per minute are physically abused by an intimate partner in the U.S.A.;

1 in 3 woman and 1 in 4 men have been victims of domestic violence by an intimate partner within their life. (NCADV statistics)

ROMANIA

Official statistics suggest that 60% of Romanians believe domestic violence in certain circumstances is justified.(European Court of Human Rights).



SARMI

EUROPE

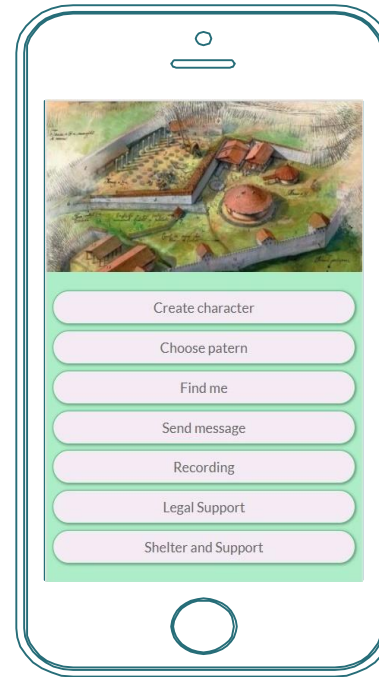
22% of woman had suffered from physical or sexual violence by a partner, but that 67% did not report the most serious incidents of domestic violence to the police.(European Union Agency for Fundamental Rights)

WHY SARMI?

As the Dacians built Sarmizegetusa Regia to serve protection against Roman conquering, we are building a digital fortress to help and protect the victims of domestic violence.

An abuser will constantly check his partner`s phone or email because he will want to have total control over the victim`s life.

Because we don`t want to expose victims of domestic violence even further, we thought to hide the app in a seemingly banal game.

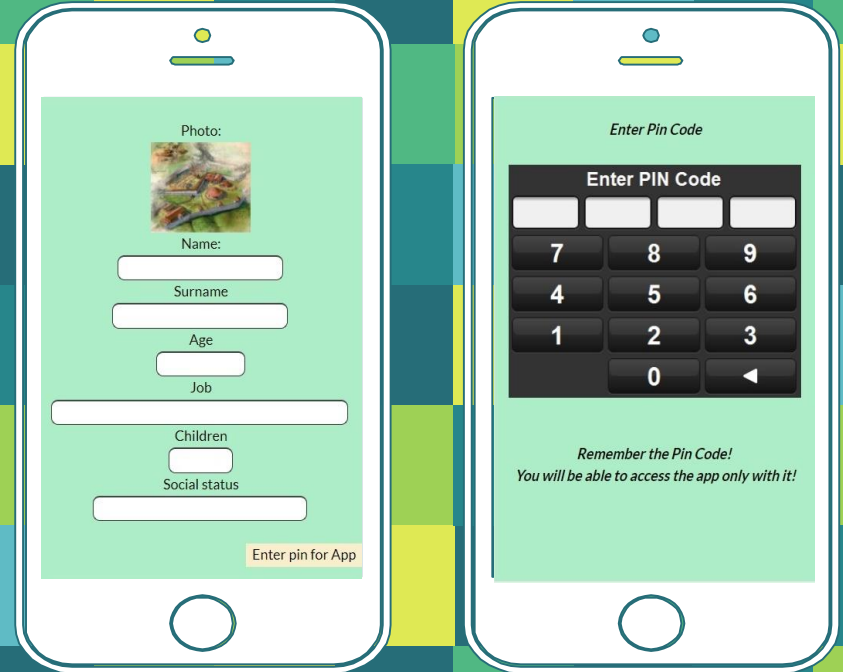


MAIN SCREEN

CREATE CHARACTER

The user will insert: first name, surname, age, location, number of children, social status, pin code.

From this moment, logging will be done only based on the pin code.



CHOOSE PATTERN

The user will read information about types of abuse: control, physical abuse, sexual abuse, emotional abuse & intimidation, isolation, verbal abuse (coercion, threats, and blame), using male privilege and economic abuse. Each typology will have a detail sheet.

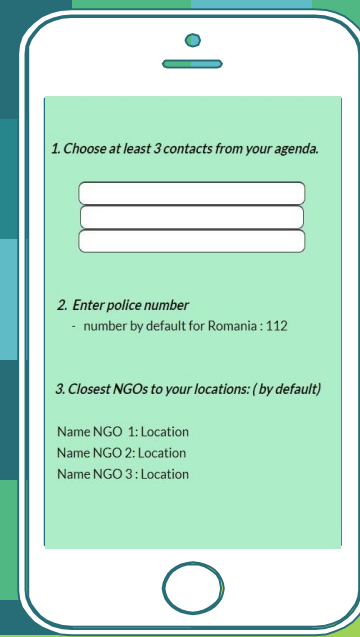
Types of domestic violence :

1. **Physical Abuse** - any physically aggressive behavior, withholding of physical needs, indirect physically harmful behavior, or threat of physical abuse.
2. **Sexual Abuse** - using sex in an exploitative fashion or forcing sex on another person. Having consented to sexual activity in the past does not indicate current consent. Sexual abuse may involve both verbal and physical behavior.
3. **Emotional Abuse** - any behavior that exploits another's vulnerability, insecurity, or character. Such behaviors include continuous degradation, intimidation, manipulation, brainwashing, or control of another to the detriment of the individual.
4. **Verbal Abuse** - any abusive language used to denigrate, embarrass or threaten the victim.
5. **Economic Abuse** - a way to control the victim through manipulation of economic resources.



FIND ME

The user will be able to send an SOS with location up to 3 emergency contact people and to the police.

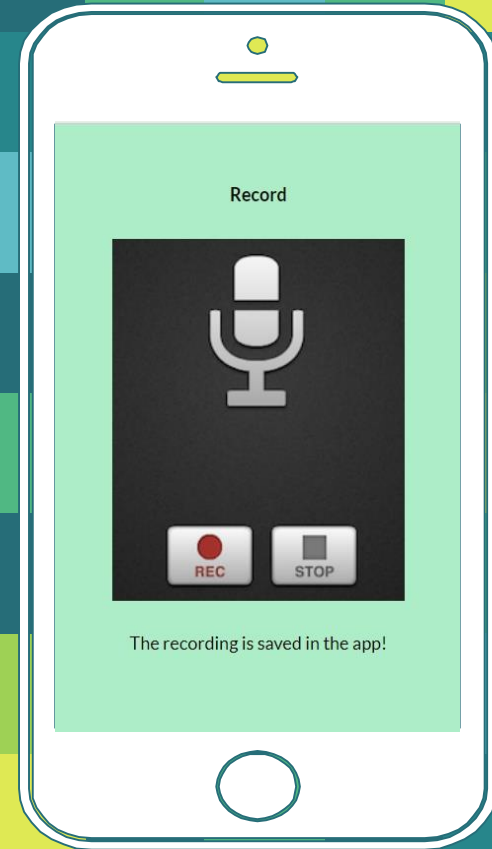


SEND A MESSAGE

The user will be able to send messages at the same time up to 3 emergency contact people, police (by default for each country) and closest NGOs (by default for each town/village).

RECORDING

The user will be able to record the abusive partner. The record will be saved in the app, not in the phone, and then send to friends, police, and NGOs.





LEGAL SUPPORT

Pro bono lawyers, social workers and opportunities for women to help them fight against domestic violence.



SHELTERS AND SUPPORT

Shelters, NGOs and programs who can provide support of any kind to victims of domestic violence.

THE TEAM



ALESSIA RAMONA TINCA-NITA

Cat lover, painter, dreamer, feminist, future queen of mobile apps and animation.



MADALINA ADRIANA CLAUDIA CRISTEA

Logophile, nyctophile, salsaera, blogger, future queen of Social Media.

THANK YOU!